



December 2010
newsletter

Protected Territories Still Open for Prospective Qualified Dealer Partners.
Inquiries from both prospective clients and designers/builders continue to increase.

Princeton, NJ

BioNova Dealer Partner Rin Robyn Pools has completed the installation of a "hybrid" swimming pool. Contacted originally by the client to discuss the BioNova Natural Pool, they ultimately decided to have a sterile pool constructed. In the future, the pool can be easily converted into a fully biological NSP. For more about this pool, read the upcoming article in the January edition of WaterShapes.

Alexandria, VA

The fourth BioNova Natural Pool to be installed in North America is now under contract. BioNova Dealer Partner Rin Robyn Pools sealed the deal with the client as a result of a partnership with Landscape Architect Susanne Fyffe of Arlington, VA and a lead generated from the American Society of Landscape Architects Expo in 2008. The 650 sq.ft. regeneration zone will be divided into 3 separate areas in order to take advantage of the existing grade. Formed completely from shotcrete, the NSP will have an elevated patio between the two lower regeneration zones. Here is a view of the design developed by BioNova in conjunction with the landscape architect.



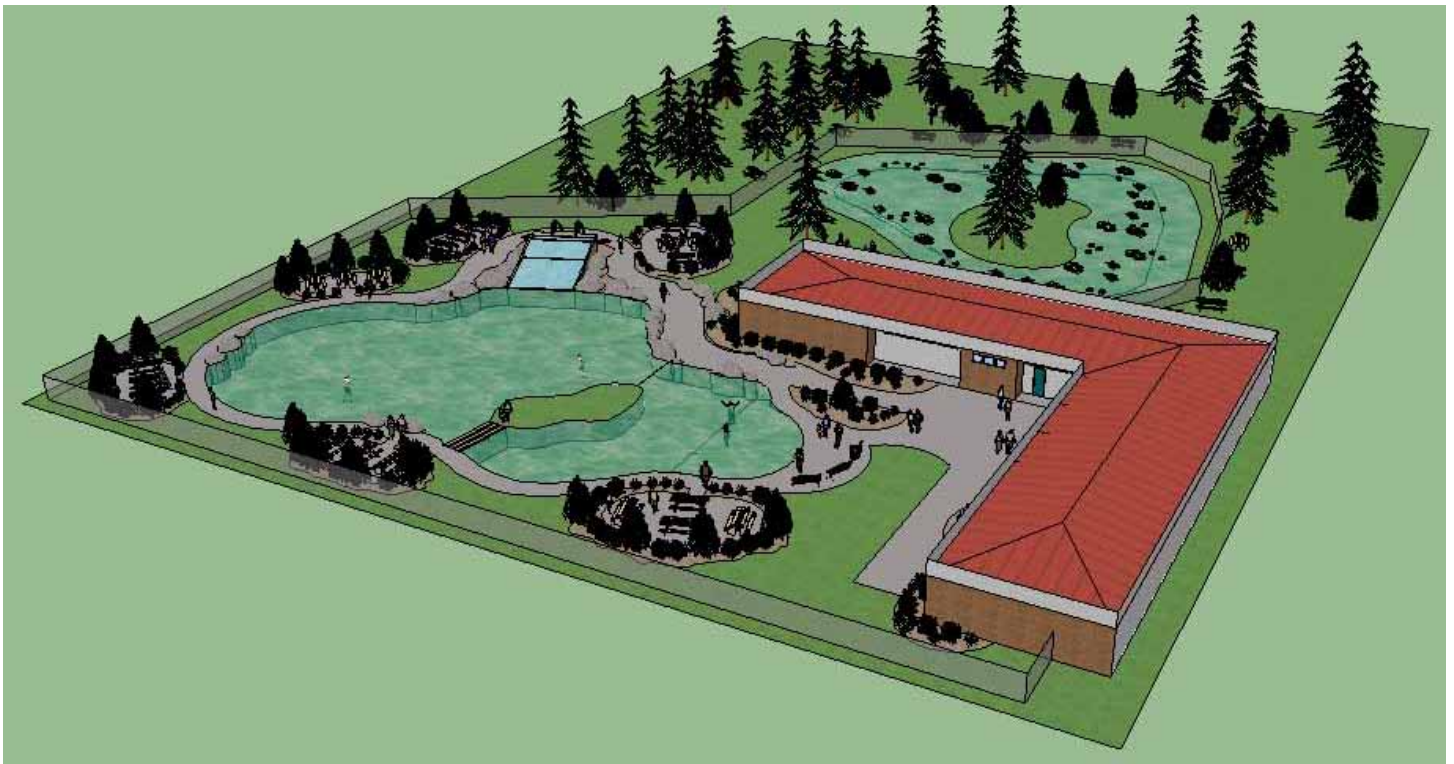
Rendering of a multi-chamber NSP to be constructed in Alexandria, VA by BioNova Dealer Partner Rin Robyn Pools.

Cambridge, MA

Right next to Harvard University in downtown Cambridge is the site for an NSP design currently under contract with BioNova Natural Pools. The lead developed from an internet inquiry and follow up using [www. GoToMeeting.com](http://www.GoToMeeting.com) virtual meeting technology by BioNova Technical Specialist Kara Smith. The site is very small and will result in a multi-chamber design with separated swimming zone and regeneration zones. BioNova Dealer Partner WaterScapes by Jesse Dutra will be the contractor and he is coordinating the project.

Edmonton, Alberta, Canada

BioNova Natural Pools has just completed a Feasibility Study for the possible conversion of City of Edmonton's Public Pool in Borden Park into an NSP. The Feasibility Study took 4 months and involved trips to Edmonton by James and Hae-Sun Robyn of BioNova Natural Pools in North America and by BioNova Global Head Rainer Grafinger. Virtual Meeting technology was used to coordinate efforts between North America and Europe, as well as to hold several meetings with Alberta Health to discuss the FLL Standards (developed in Europe) as they relate to the Canadian Standards and an NSP at Borden Park. The culmination of the Feasibility Study was 3 hours of presentation to both City and Province officials. A rendering of a possible design for a 7800 square foot swimming zone for an NSP at Borden Park is shown below. Feedback after the presentation is that there is a lot of excitement and interest about the possibility of funding for the project.



A design possibility for a Public NSP at Borden Park in Edmonton

BioNova Quebec

BioNova Dealer Partner Topia Solutions Jardins of Montreal, built the first BioNova NSP in North America last Fall at a small site in downtown Montreal (photo below). Jocelyn Lussier, owner of the firm has since finished another NSP and has begun a third. Kudos to Canada for their visionary appreciation of the natural, eco-friendly and healthy features of the NSP.



First BioNova NSP in North America installed in downtown Montreal

BioNova Turkey

BioNova Turkish Partner Umit Duzgun has constructed the first Public and the first residential BioNova NSP's in that country (the first in Asia). Visit www.BioNova.de and look at the Objekt of the Month for some great photos of the pool.

February Basic Training Program in Munich

BioNova's Second English-speaking Dealer Partner Training Program will be held in Munich, Germany from February 15 thru 17, 2011. For more information, contact James Robyn.

Luxury Pools to Feature BioNova Natural Pools

BioNova Dealer Partners will receive a big boost in advertising circulation with the 2011 editions of Luxury Pools. BioNova Natural Pools will be featured as the national organization with the most Dealer Partners and the most expertise in the construction of NSPs. Our Global Partnerships, depth of experience and success in NSP design and construction, will be highlighted. Advertising continues to run nationally in Landscape Architecture magazine, Landscape Architect and Specifier News, and WaterShapes.

BioNova Sweden

BioNova Swedish Partner Anders Eriksson of AE Whirlpoolbath, renowned for having built the hot tubs for members of the rock group, Abba, mentored the construction of the first Public NSP in Scandinavia at the City of Sigtuna, near Stockholm. Go to the www.BioNovaNaturalPools.com website Events page and click on the video to see the Grand Opening celebration. During the first 14 days after the opening of the pool, over 46,000 visitors went through the gates to enjoy the NSP's chemical-free bathing water.



Opening Day at the First Public NSP in Scandinavia – City of Sigtuna

One of These Pools is Not Like the Other

We call this pool our Green Sheep. All of the homes in the neighborhood have a blue chemical pool (built by Fox Pool Corp., in York, PA), except for our BioNova "Green Sheep". Guess where this pool is and send your answer to: info@BioNovaNaturalPools.com. Thanks for following all the latest BioNova happenings. We'll continue to keep you posted in the coming year.



*Happy Holidays from
BioNova Natural Pools!*

Guess where this is - send your answer to info@BioNovaNaturalPools.com